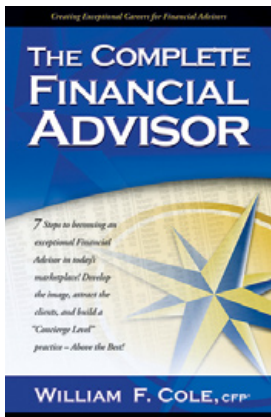
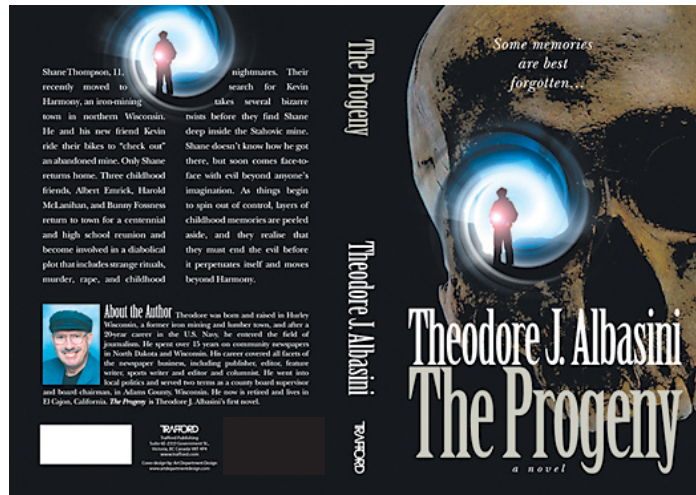
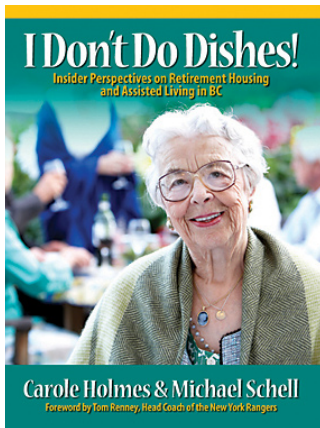




Art Department Design Book cover design



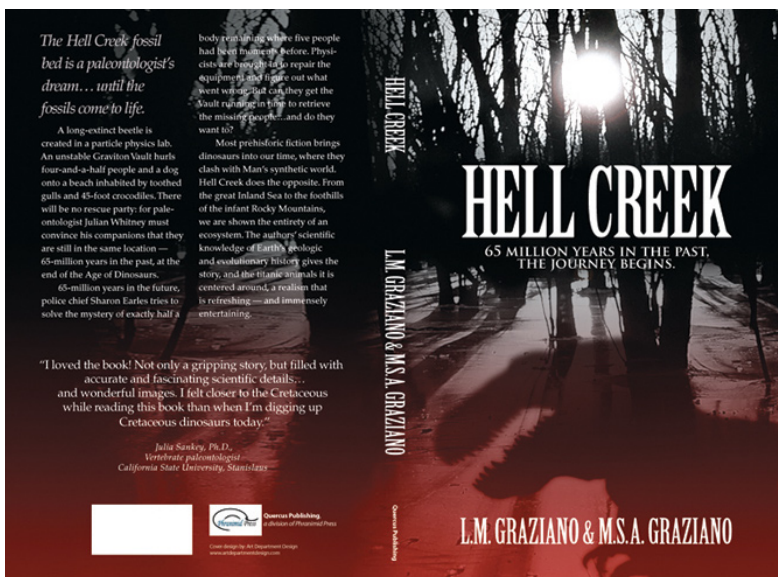
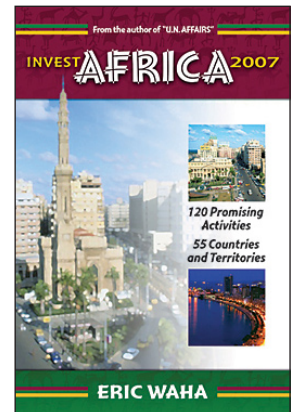
"You can't judge a book by its cover"

Maybe not, but it's the cover that first attracts a reader's eye. Some of my favourite books are ones I picked up because I was drawn immediately to the covers.

As the human eye scans the shelves, or the pages of an online book-seller, it only takes a split second to catch the reader's attention and, only then, will they look further.

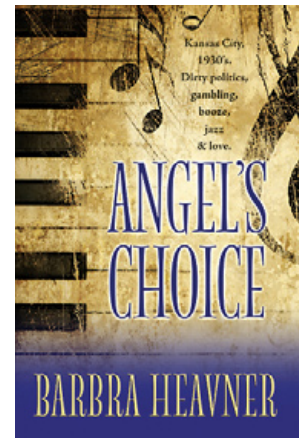
Allow me to help you catch that customer's eye, in that split second.

Victor J. Crapnell, Graphic Design Consultant



"The local bookstores asked who designed my cover. One store even put the book in the bestseller section, because, they said it looked like a best-seller should look."

- Lisa Graziano, author of "Hell Creek"



250.381.4290
victor@artdepartmentdesign.com
www.artdepartmentdesign.com

3390 Maplewood Road,
Victoria, British Columbia,
Canada V8P 3N2